



The Liberty Stadium

Contemporary Wedding Show

**Exhibitor Pack**

The Liberty Stadium will play host to the 6th Contemporary Wedding Show on Sunday 13<sup>th</sup> November 2011 with over 40 exhibitors due to attend along with offering a range of seminars and a fashion show.

Our last show which was held on Sunday 21<sup>st</sup> November 2010 proved to be our best to date with hugely satisfied exhibitors and attendees alike. Over 170 bride/grooms registered on the day, and they experienced a fashion show organised by Huw Rees. There were also numerous exhibitors presenting everything needed to make the big day a success!

We received encouraging feedback from a number of exhibitors, with a number confirming business on the day, and lots of positive future leads.

*"Again this season Liberty Stadium's contemporary wedding show didn't fail to impress, a very successful show for us at Dyfed Menswear as always"*

**Phill Williams  
Dyfed Menswear**

*"The whole show was excellent – great day"*

**Sarah Matthews  
Temple Spa**

*"By far the best wedding fayre of the season"*

**Howell Evans  
Aliyahs Chocolate Fountains**

*"Fantastic staff and a really good show"*

**Mark Fender  
White Orchid**



The exhibition will take place in our Swansea Suites on Level 2 and will host over 40 exhibitors throughout the available space, the show will also have:

- A fashion show
- Music
- A full published floor plan
- A coffee shop
- Over 700 free car parking spaces

## Exhibition Timetable

| <b>Set-Up</b> |               |  |
|---------------|---------------|--|
| <b>Date</b>   | <b>Times</b>  | <b>Notes</b>   |
| 13.11.2011    | 08.00 – 10.30 | Please note that unloading will only be permitted via the service/goods lifts only on the day. Access will be available from 8am and these will be manned by members of our staff. |

Strict security procedures will be enforced during the build-up and break-down of the event. If directed to a loading dock, you are requested to unload your stand equipment and remove your vehicle to a parking space as soon as possible, to assist other exhibitors

| <b>The Show</b> |               |  |
|-----------------|---------------|--|
| <b>Date</b>     | <b>Times</b>  | <b>Notes</b>   |
| 13.11.2011      | 11.00 – 16.00 | All exhibition stands to be ready for 10.30am and no exhibits to be removed before the exhibition closes to the public at 16.00hrs |

| <b>Break-Down</b> |               |   |
|-------------------|---------------|---|
| <b>Date</b>       | <b>Times</b>  | <b>Notes</b>  |
| 13.11.2011        | 16.00 – 17.30 | All exhibition stands to be removed by 17.30 on the day of the exhibition |

Each stand space will be checked once vacated for damage. Please ensure you report any damage prior to departure. All damage changes will be passed back to the exhibitor

Please note that during set-up and especially break-down, the site will be busy so your patience will be appreciated and will ease your speedy departure from the site

## Marketing Campaign

The marketing campaign will consist of:

- An extensive radio campaign with The Wave & Swansea Sound
- E-marketing campaign to an extensive database of over 16,000 contacts
- High visibility on the Liberty Stadium website plus the Welshbride website
- Local press advertising

## Exhibitor Package



**£250.00 inc. VAT**

- Space at Wedding Show to be open to general public between 11am – 4pm
- Coverage on Liberty Stadium website – Wedding Show section plus a feature in our monthly newsletter which is emailed to a database of over 2,000 contacts
- Included:
  - 4ft trestle table & 2 chairs
  - Electricity
  - Tea, Coffee, Danish Pastries and Fresh Fruit on arrival
  - Tea & Coffee Vouchers (6 per stand)
- Post-show full database of all registered bride/grooms

**SPONSORSHIP PACKAGES**

Sponsorship packages are available, please contact me for further information

### BOOKING FORM

| CONTACT DETAILS                             |                             |                          |                              |                          |                               |                          |                             |
|---|-----------------------------|--------------------------|------------------------------|--------------------------|-------------------------------|--------------------------|-----------------------------|
| Please complete the booking form and return |                             |                          |                              |                          |                               |                          |                             |
| Title (please tick applicable)              | <input type="checkbox"/> Mr | <input type="checkbox"/> | <input type="checkbox"/> Mrs | <input type="checkbox"/> | <input type="checkbox"/> Miss | <input type="checkbox"/> | <input type="checkbox"/> Ms |
| First Name                                  |                             |                          |                              |                          |                               |                          |                             |
| Surname                                     |                             |                          |                              |                          |                               |                          |                             |
| Company name                                |                             |                          |                              |                          |                               |                          |                             |
| Address                                     |                             |                          |                              |                          |                               |                          |                             |
| Post Code                                   |                             |                          |                              |                          |                               |                          |                             |
| Telephone                                   |                             |                          |                              |                          |                               |                          |                             |
| Email                                       |                             |                          |                              |                          |                               |                          |                             |

Space requirements:

6ft space @ £250.00

12ft space @ £500.00

*50% deposit required upon booking*

*If you require an alternative size space then please contact me*

A lunch pack can be supplied at an additional cost of £5.00 per person  
Please state how many require the lunch and enclose payment with your deposit

Enclosed is a non-refundable cheque for £ \_\_\_\_\_  
Please make cheques payable to '**Compass Group Services UK Ltd**'

Please charge £ \_\_\_\_\_ to my credit/debit card

Visa  MasterCard  Amex  Switch  Diners  Delta

Card number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Issue Number (if applicable): \_\_\_\_\_

Start Date (if applicable): \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

I confirm the details above are correct and I have read and understood the attached terms and conditions in reference to this booking

|         |            |       |
|---------|------------|-------|
| Signed: | Full Name: | Date: |
|---------|------------|-------|

If you do not want your details shared with sponsors and partners, please tick box



## Terms & Conditions 2011



1. All reservations are to be made with the Conference & Events Office.
2. *Provisional bookings will be secured for a maximum of 14 days. Confirmation of a booking must be made by payment of a deposit.*
3. Full payments for events are required in advance of the show. Details and dates of final payment will be confirmed once a deposit has been paid.
4. *All payments (deposits and full payments) are non-refundable and non-transferable.*
5. *All prices are subject to alteration, generally due to changes in the rate of VAT, Customs & Excise or unforeseen increases in the price of raw materials.*
6. Payments are to be made by cash, cheque, credit or debit card. Cheques are to be made payable to 'Compass Services UK Ltd'. Details of credit/debit cards should be attached to this booking form or informed directly to the Conference & Events Office to confirm your booking.
7. *FMC reserve the right to cancel events due to lack of interest or unforeseen circumstances, including football or rugby fixtures. In this instance an alternative date will be offered. In the event of cancellation by FMC deposits and full payments will be refunded.*
8. In the case of customer cancellation, 100% cancellation charges apply after full payment is received.
9. Under no circumstances may guests bring their own food or drinks onto the premises. Any person found doing so risks being ejected from the venue.

I have read the above and hereby confirm acceptance of these terms and conditions.

**Signed:** .....

**Print Name:** .....

**Date:** .....

Please tick box if you do not wish to join our events database. This information will not be passed onto a third party

## Associated Media Partners

